

MY LITTLE HUM

Subject: [Indie Pop Single - August 26] California Indie Band Celebrates the Pioneer Spirit

My Little Hum Announces Indie Pop Single, "One of a Kind," Due Out August 26
Off Upcoming Album, *Pioneer*, Due Out October 18

OAKLAND, CA (August 12, 2019) — "One of a Kind," the new single from California husband and wife duo My Little Hum, is a powerful statement on the human drive to be a true individual. The band's first single pays tribute to band member Dan Jewett's late father, a computer programmer and early Silicon Valley forefather who left his small town in Ohio to pursue bigger dreams of technology and innovation. His active and curious mind lent itself perfectly to the bouncy, upbeat and melodic single but may even be better reflected in the joyous, free and carnival-like keyboard break. The song's breezy dream-pop melodies coast alongside lyrics that paint a picture of an idiosyncratic, but determined, young man who would use his unconventional approach to life as a means of exploration and creation. "One of a Kind" plays with threads of adventure and innovation and weaves them into a poppy, lighthearted, California-style package due out August 26. The upcoming album *Pioneer* is being released on Mystery Lawn Music on October 18.

Preview the first single "[One of a Kind](#)"

The second full-length album from My Little Hum, *Pioneer*, is a return to the band's glittery pop sound featuring shimmering guitars, crunchy bubbling bass, catchy melodies and lush female vocal harmony, all produced and engineered, once again, by Mystery Lawn Music guru Allen Clapp (Orange Peels).

The album's genesis occurred when Yuri was selected to join an urban design master's program in New York City. This meant the husband-and-wife team would be living on separate coasts for a while. Yuri wrote lyrics touching on themes related to her new urban environs including the stunning "November in New York," a slice of Gotham that she penciled on the roof of the Spitzer School of Architecture between her studio classes, while Dan sketched out guitar tracks in their Oakland home studio and fed the cat. Yuri also found NYC inspiration in other forms of daily life, like shuffling back and forth on the 1 subway train ("Subway Song") and observing young students from all over the world break new ground in urban design and social change ("Terra Firma"). Soon the music duo realized that the pioneering go-getter-types they were writing about were everywhere: from the memories of the couple's very own recently-departed but trend-setting fathers ("One of a Kind", "Runway Lights") to the industriousness of the worker bees that reside in the couple's backyard hives ("Don't Build It Alone"); even the band's version of a 1980s hit by Christopher Cross plays into the desire to explore unknown places ("Sailing"). Rising to new levels of self-assuredness on their second album, Dan and Yuri infused *Pioneer* with a new level of joyous musical and lyrical confidence, which is evident in every track.

Pioneer Track Listing

1. One of a Kind
2. Don't Build It Alone
3. November in New York
4. Runway Lights
5. Terra Firma
6. Sailing
7. Subway Song
8. Pioneer 10

About My Little Hum

My Little Hum is the husband and wife duo Yuri Jewett (vocals/keyboards) and Dan Jewett (guitars/bass). Their sophomore album, *Pioneer*, was produced and engineered by Allen Clapp (Orange Peels) and mastered by Myles Boisen (Tom Waits, Fred Frith) and is being released on Mystery Lawn Music. The album features Bob Vickers (Incredible Vickers Brothers, Orange Peels) on drums, as well as Jonathan Segal (Camper Van Beethoven) on violins. The artwork featured on the cover was created by master illustrator Wayne Brezinka who has done cut-out-style artwork for numerous top-selling albums. The artwork for the single features an image of Dan's father taken in 1960s California as he leans on his Corvair.